

# L.E.A.D. 2019 Incentive Trip

This competition will start March 1 and end midnight HST June 30th, 2019.

## Prizes

### 4 Days and 3 Nights in beautiful Puerto Vallarta, Mexico!

Tier 1: Hotel (7,500+ pts.)

Tier 2: Flight and Hotel (10,000+ pts.)

Tier 3: Flight, Hotel, and Exclusive Excursion (Top10 Winners)

## Ways to get Points:

1. Become licensed with Tranont Life as a referring writer: 200 pts
2. Become a certified writer with Tranont Life: 350 pts
3. Refer or write\* a life policy or an annuity and it closes: 0.25 pts/policy point  
(\*Your name must be on the split form.)
4. Personally preregister for the October Phoenix, AZ Convention:\* 500 pts  
(\*One time points given for Pre-Registration.)
5. A direct sponsor preregisters for the Convention: 200 pts
6. All open line\* registrations for the Convention: 25 pts/ ea.  
(\* No open line pre-reg for any position above Diamond.)
7. Maintain certain Customer Point (CP) volumes each month
  - 200-999 CP/Month: 250 Points
  - 1000-1499 CP/Month: 750 Points
  - 1500+ CP/Month: 1500 points
8. Change the date of your autoship subscription:\*  
\*One time points given for AutoShip.
  - 1st – 7th: 500 pts
  - 8th – 15th: 250 pts
9. Personally sponsor a new Associate: 350 pts
10. Rank Advance: 1,500 pts\*

(\*Counted on work done March - June. Rank Advancement is calculated on the 1st day of the following work month)



*You could  
be here!*

Task	Point Value	March	April	May	June
Become licensed with Tranont Life as a referring writer	200 pts	200	200	200	200
Become a certified writer with Tranont Life:	350 pts				
Refer or write <sup>1</sup> a life policy or an annuity and it closes: 0.25 pts/policy point	0.25 pts / policy point				
Personally preregister for the October Phoenix, AZ Convention	500 pts				
A direct sponsor preregisters for the Convention	200 pts				
All open line <sup>2</sup> registrations for the Convention	25 pts/ ea.				
Maintain certain Customer Point (CP) volumes each month					
1,500+ CP/Month:	1,500 pts				
1,000 - 1,499 CP/Month:	750 pts				
200 - 999 CP/Month:	250 pts				
Change the date of your autoship subscription					
1st – 7th:	500 pts				
8th – 15th	250 pts				
Personally sponsor a new Associate	350 pts				
Rank Advance <sup>3</sup>	1500 pts				
<b>Total Points</b>					

\*1 Your name must be on the split form.

\*2 No open line pre-reg for any position above Diamond.

\*3 Counted on work done March – June. Rank Advancement is calculated on the 1st day of the following work month.

#### Additional Rules:

Each position is separate and you can not combine spousal positions for points.

Spouses can only win 1 time. You can not win on both positions. Boyfriend/girlfriends can both win, but not spouses. Both positions would need to hit the individual benchmark pricing: 7500+ Or 10,000+)

Must maintain 100 PV to stay active.

Points can fluctuate based on changes in your business.